

# SOLUTION SKETCHER

Entrepreneurs tell us that their best ideas are often written on the back of napkins. Why? When they only have a napkin, they have to articulate a solution precisely. The constraints of the napkin help you think more creatively.

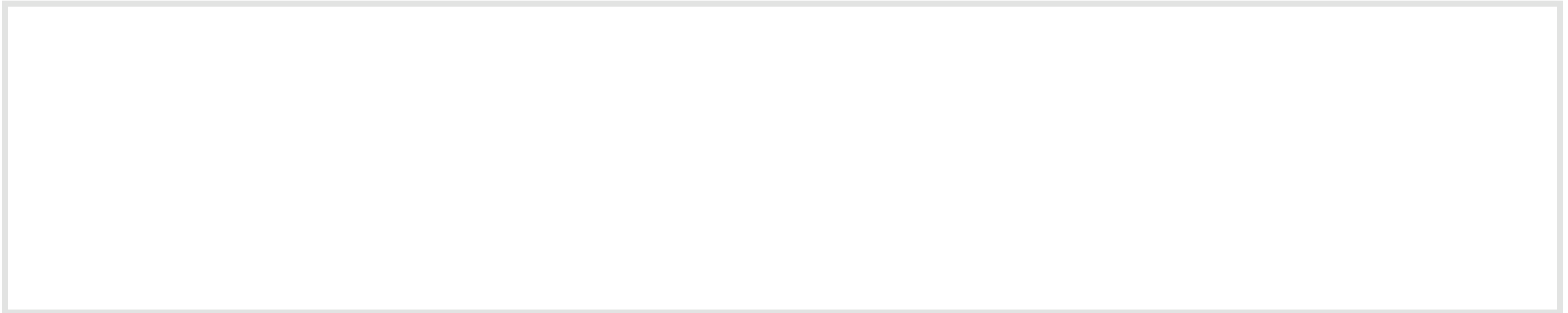
We are not going to give you a napkin, but this tool aims to help you begin your journey to solving a problem with a valuable solution. Remember, this is a sketch, which means you don't have to have all the answers for how your idea gets made. The details will come!

## **TOP TIPS**

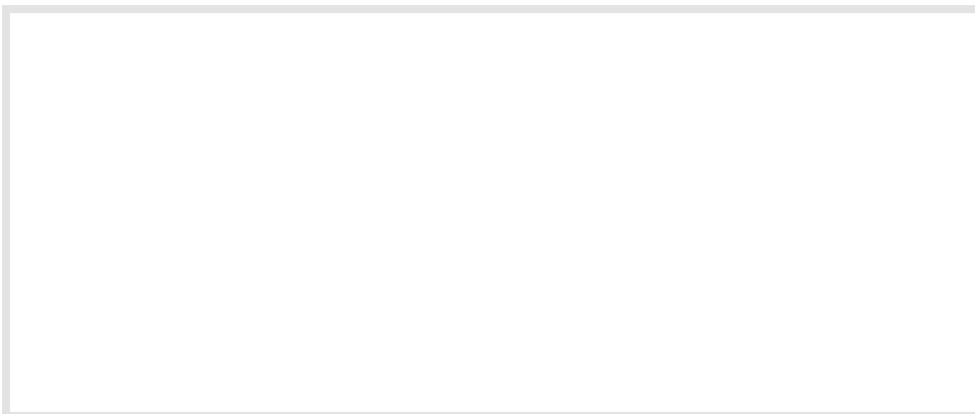
- Set yourself a timer to complete all the questions. The time constraint will help you be more precise.
- Share your solution with the team and pay attention to their feedback.
- For the sketch, try to visualise how the idea works. How does the idea look when someone interacts with it at any given point?

# **SOLUTION SKETCHER**

**1. Sketch your idea in operation or in use. Show any useful details**



**2. Fill the box with words that describe the value it brings**



**3. List all the features that make your solution bring value**

